

# SoundLens<sup>®</sup> iQ

[Synergy<sup>®</sup>]

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*An invisible,  
custom solution*



# Hearing you can feel

*At Starkey®, we believe better hearing helps you feel connected to your world in a richer and more personal way.*

When you make the decision to wear hearing aids, you begin a journey to overall health that starts with hearing wellness and results in a fuller, more complete life.

**SoundLens® Synergy® iQ**, Starkey's most advanced technology with supreme sound quality and premium features, is customizable to fit your unique hearing needs and keep you connected to the people and things you love most.



*Starkey Sound uses cutting-edge technology to deliver true listening enjoyment.*

# Made for a happy, healthy life

Hearing loss isn't just an ear issue, it's a quality of life and health issue.

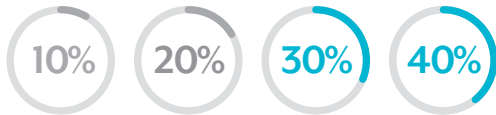
It can occur for natural reasons, but other causes might surprise you.



## Older adults\*

with impaired hearing may have a **shorter lifespan** than their peers without hearing problems.<sup>1</sup>

\*70 years and older



People\* with a hearing loss experience a **30-40% faster decline in cognitive abilities** compared to peers without hearing loss.<sup>2</sup>

\*75 years and older



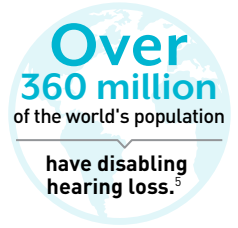
People with low-frequency hearing loss are considered **at risk** for cardiovascular events.<sup>3</sup>

SoundLens Synergy iQ hearing aids are made so people with hearing loss won't have to miss a single sound that brings them joy. They are made knowing people who hear better, live better.

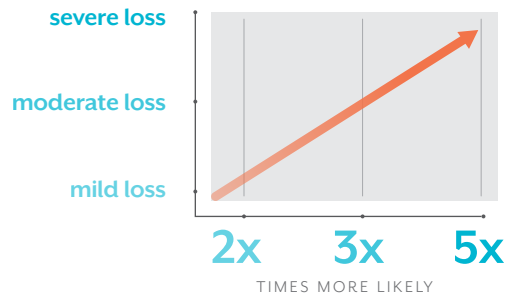
## Adults with untreated hearing loss

were more likely to report depression, anxiety and paranoia than peers who wore hearing aids.<sup>4</sup>

\*50 years and older



Adults with untreated hearing loss **are more likely to develop dementia.**<sup>6</sup>



There is a significant association between **high blood pressure and untreated hearing loss.**<sup>7</sup>



People with mild hearing loss **are 3x more likely** to have a history of falling.<sup>8</sup>



## 90-95%

of people with **hearing loss can be treated** with hearing aids.<sup>9</sup>

*Simply put, SoundLens Synergy iQ hearing aids are made for the speed of life.*



# Made for *invisible fit*

*SoundLens Synergy iQ is the most advanced technology available in our most popular invisible hearing solution.*

Now the world's smallest, most comfortable hearing aids allow for hands-free connectivity and media streaming from your phone to your hearing aids.

These tiny hearing aids are loaded with advanced features, including Acuity Immersion — Starkey's exclusive algorithm for immersive listening and pristine sound. While maintaining the power of Starkey Sound™, our wireless solutions give you the ability to stream TV, music and much more.

*SoundLens Synergy iQ has it all with invisible, custom solutions.*



# Made for your day-to-day

*Our latest SoundLens Synergy iQ hearing aids and our easy-to-use SurfLink accessories deliver the most personalized hearing experience ever, and are designed to:*

- Give you an invisible fit
- Deliver pristine audio and exceptional listening clarity
- Provide effortless transitions as you go about your day
- Preserve peace and quiet while amplifying the important things
- Help you better understand conversations and hear comfortably
- Stream TV, phone calls, music and more to your hearing aids

*“I like everything about them.  
They’re small. They are clear.  
They are easy to take in and out.”*

— Bill G.



iQ

*SoundLens Synergy iQ hearing aids help you adjust to your surroundings quickly so you can begin to experience life to its fullest.*



# Made for convenient connectivity

With more and more wireless products on the market, making connections between devices can be challenging. To navigate listening environments with high wireless traffic, our 900sync™ technology provides a powerful solution. Its high bit-rate streaming allows for ear-to-ear phone streaming and wireless capabilities.



## SURFLINK®

*Our Starkey wireless hearing aids wouldn't be complete without our popular SurfLink accessories.*



Our compact cell phone transmitter, **SurfLink® Mobile 2**, is an assistive listening device, media streamer and hearing aid remote all rolled into one.



**SurfLink Mini Mobile** is a small and simple cell phone streaming solution. With this device, you can connect any Bluetooth®-ready device to your hearing aids.



**SurfLink Media 2** is a set-and-forget media streaming solution that connects to TVs, MP3 players and more, to wirelessly stream audio directly to your hearing aids.



Our **SurfLink Remote** can be used to adjust volume, change memory modes, go in and out of streaming mode and much more — all with the push of a button.



Our discreet, lightweight **SurfLink Remote Microphone 2** is worn by a conversation partner to aid patients in one-on-one conversations in difficult listening environments.

# Made to deliver the very best

## You want

*An invisible and custom fit*

*To easily adapt to  
new sounds*

*Better wireless  
streaming*

*A comfortable, personalized  
listening experience*

*No buzzing or whistling*

*Music the way it was  
meant to be heard*

*Customizable tinnitus relief*

## SoundLens Synergy iQ delivers

SoundLens Synergy iQ hearing aids fit deep inside your ear canal and are personally customized to you for all-day comfort.

Quick transitions to hearing aids by gradually adjusting settings to allow your brain to get used to new sounds.

Technology that provides consistent wireless performance while streaming TV, music and other media with **SurfLink Mobile 2**, **SurfLink Mini Mobile** and other SurfLink accessories.

Sound comfort technology designed to provide distortion-free listening comfort for loud sounds while ensuring ultimate clarity for soft sounds.

Starkey's best-in-class feedback cancellation system providing feedback-free, comfortable listening all-day long.

A design that allows you to experience music in a whole new way. Now you can hear every note the way the artist intended — with pure, refined sound quality.

Advanced **Multiflex Tinnitus Technology** integrated into SoundLens Synergy iQ to bring relief to those who suffer from ringing in the ears.

Features may vary by technology level.

# Made for everywhere you are

***SoundLens Synergy iQ  
enables people to hear  
better in challenging  
environments – and  
live a better life.***

You want to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.

What you need will depend on how busy and active you are, and what types of environments you frequent.



***What is your  
hearing  
lifestyle?***

Our lineup of products enhances many different listening environments. Talk to your hearing professional about which options fit your lifestyle best.

***Compare the listening  
environments on the  
chart inside.***





# Made for your style

## *Styles and colors*



When it comes to wanting the world's smallest, most comfortable hearing aids, you can count on SoundLens Synergy iQ — available in a variety of skin-tone colors.

Consult your hearing care professional and start experiencing SoundLens Synergy iQ's invisible design for yourself.

### FACEPLATE COLOR GUIDE



Black



Pink



Light  
Brown



Medium  
Brown



Dark  
Brown



*SoundLens Synergy iQ  
hearing aids fit deep  
inside your ear canal.*

Made so  
the world  
may hear



*Our Founder and CEO,  
William F. Austin, has  
always held a strong  
belief that the gift of  
better hearing results  
in a fuller and richer life.*

We prove our dedication  
to this philosophy daily,  
through our support of  
Starkey Hearing Foundation.

The gift of hearing opens up  
new worlds of opportunity.  
It connects individuals to life  
and helps them realize they  
can accomplish more than  
they ever thought possible.  
Starkey Hearing Foundation  
uses hearing as a vehicle to  
change lives around the world.



*Made to help millions.*



**100+**  
COUNTRIES



**MORE THAN  
1 MILLION  
PEOPLE IN NEED  
SERVED**



**COUNTLESS  
LIVES CHANGED**

Spread hope from ear to ear. To learn  
more or give the gift of hearing, visit  
[StarkeyHearingFoundation.org](http://StarkeyHearingFoundation.org).

<sup>1</sup> Norton, A. (2015). Older Adults' Hearing Loss May Be Tied to Earlier Death. HealthDay News. Retrieved from <http://health.usnews.com/health-news/articles/2015/09/24/older-adults-hearing-loss-may-be-tied-to-earlier-death> | <sup>2</sup> Lin, F. R., Yaffe, K., Xia, J., Xue, Q., Harris, T. B., Purchase-Helzner, E., ... Simonsick, E. M. (2013). Hearing Loss and Cognitive Decline in Older Adults. *JAMA Internal Medicine*, 173(4), 293-299. doi:10.1001/jamainternmed.2013.1868 | <sup>3</sup> Friedland, D. R., Cederberg, C., & Tarima, S. (2009). Audiometric pattern as a predictor of cardiovascular status: Development of a model for assessment of risk. *The Laryngoscope*, 119:4733-486. Retrieved from: <http://onlinelibrary.wiley.com/doi/10.1002/lary.20130/abstract> | <sup>4</sup> Reinemer, M., & Hood, J. (1999). Untreated Hearing Loss Linked to Depression, Social Isolation in Seniors. *Audiology Today*, 11(4). Retrieved from: <http://www.audiology.org/publications-resources/document-library/untreated-hearing-loss-linked-depression-social-isolation> | <sup>5</sup> World Health Organization. (2015). Deafness and hearing loss. Retrieved from: <http://www.who.int/mediacentre/factsheets/fs300/en/> | <sup>6</sup> Johns Hopkins Medicine. (2011). Hearing Loss And Dementia Linked in Study. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_and\\_dementia\\_linked\\_in\\_study](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_dementia_linked_in_study) | <sup>7</sup> Agarwal, S., Mishra, A., Jagade, M., Kasbekar, V. & Nagle, S. K. (2013). Effects of Hypertension on Hearing. *Indian J Otolaryngol Head Neck Surg*. 2013 December; 65(Suppl 3): 614-618. Published online 2013 February 17. Retrieved from: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3889339/> | <sup>8</sup> Johns Hopkins Medicine. (2012). Hearing Loss Linked to Three-Fold Risk of Falling. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_linked\\_to\\_three\\_fold\\_risk\\_of\\_falling](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_linked_to_three_fold_risk_of_falling) | <sup>9</sup> Better Hearing Institute. (n.d.). Hearing Loss Treatment. Retrieved from: <http://www.betterhearing.org/hearingpedia/hearing-loss-treatment>



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Individual results may vary. Invisibility may vary based on your ear's anatomy.

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